



Dr. Karolien Notebaert



Founder and CEO Notebaert Consulting

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TEDxTalk Speaker ‚How to hack your own brain‘ (March 2018)

SUMMARY

- Founder and CEO of Notebaert Consulting
- Renowned Keynote Speaker for Business Events
- Expert Applied Neurosciences for Leadership Development through Keynotes and Trainings
- Official Facilitator for the LEGO® SERIOUS PLAY® Method
- Ph.D. cognitive neuroscience, M.A. Neuroscience, M.A. Economics
- Director of the Center for NeuroIntelligent Leadership at the Sankt Gallen Management Institute
- Senior Faculty at various top Business Schools
- Award for Best Workshop in the area of ‚NeuroLeadership‘ (ICF, SummerUniversity, 2014)
- Bestseller author of the F.A.Z. Book ‚How the Brain brings a Peak Performance‘, written for Business & Management
- 10+ scientific publications (Journal of Cognitive Neuroscience, Behavioral and Brain Sciences, NeuroImage, Human Brain Mapping)
- Presenter at several science conferences (Cognitive Neuroscience Society, Organisation of Human Brain Mapping, Experimental Psychological Society).

TOPICS OF EXPERTISE – KEYNOTES & LEADERSHIP DEVELOPMENT

- Peak performance in the brain – the Low-Energy-Path
- Unconscious Bias, Diversity and Inclusiveness
- Mindful High Performance, Mindful Leadership
- Agile Leadership in a VUCA World
- Female Leadership
- Artificial Intelligence and Big Data

SELECTIONS PUBLICATIONS – POPULAR PRESS

Popular Press:

- Notebaert, K., & Creutzfeldt, P. (2015). ‚Wie das Gehirn Spitzenleistung bringt‘ (‘How the Brain brings a Peak Performance‘), published by F.A.Z. Buch
- Notebaert, K. (2017). ‚The Science behind Success‘, Werte, Magazine for mind, money and personalities



- Notebaert, K. (2017). ‚NEIN, das befreiende Wort‘ (‚NO, the liberating word‘), published by ZEIT Magazin (Interview with Anja Dilk)
- Notebaert, K., & Creutzfeldt, P. (2016). ‚Wie man sein Gehirn zur Spitzenleistung bringen kann.‘ (‚How one can bring his brain to peak performance‘), published by KE-NEXT Magazin (Interview with Angela Unger)
- **Notebaert, K.**, Clément, C., Winter, N., & Schwarz, S., Selbstregulation beginnt im Gehirn: Der Weg zu innerem Frieden und mehr Erfolg (2014) (Self-regulation starts in the brain: The way to inner peace and increased succes). In: *Glück Macht Erfolg*. Segsneider, D. (Ed). (published by F.A.Z. Germany and N.Z.Z. Switzerland)
- **Notebaert, K.** (2014). Het brein en peak performance: hoe zit dat nu? (The brain and peak performance), P&O Praktijkblad, Ed. 11, 18-21.
- **Notebaert, K.**, & Mischel, W., Wer warten kann, gewinnt (‘Whoever can wait, wins’). Petra, Ed. Januar 2016.

Selection Scientific Publications:

- Hahn, T., **Notebaert, K.**, Anderl, C., Reicherts, P., Wieser, M., Kopf, J., Reif, A., Fehl, K., Semmann, D., & Windmann, S. (2015). Reliance on functional resting-state network for stable task control predicts behavioral tendency for cooperation. *NeuroImage* **(IF 6.61)**
- **Notebaert, K.**, Nelis, S., & Reynvoet, B. (2011). How small and large magnitudes are processed in the parietal cortex: an fMRI adaptation study. *Journal of Cognitive Neuroscience*, 23(3), 622-630. **(IF 4.87)**
- **Notebaert, K.**, Pesenti, M., & Reynvoet, B. (2010). The Neural Origin of the Priming Distance Effect: Distance-Dependent Recovery of Parietal Activation using Symbolic Magnitudes, *Human Brain Mapping*, 31(5), 669-677. **(IF 6.15)**
- Reynvoet, B., & **Notebaert, K.** (2009). Abstract or not? Insights from priming. *Behavioral and Brain Sciences*, 32, 349-350. **(IF 17.46)**

SELECTION KEYNOTES ON BUSINESS EVENTS - CONFERENCES

- Introduction and overview of a selection of presentations ([info](#))
- Neuroscience and Financial Decision Making ([info](#))
- Neuroscience and Accountability ([info](#))
- Neuroscience and Intuition/Mindfulness ([info](#))
- How Unconscious Bias in the Brain can counteract Diversity in Business ([info](#))
- How Unconscious Bias in the Brain can counteract Diversity ([info](#))
- Neuroscience for Change Management (Vlerick HR Day, Vlerick Business School)
- Presentations at science conferences (CNS, OHBM, ESCOP, BAPS, EPS)

SELECTION OF CLIENTS

Deutsche Bank, DZ Bank, Postbank, BMW Group, The Boston Consulting Group, Continental, Deutsche Bahn, International Coach Federation, Frauen mit Format, KPMG

AWARDS AND ATTRACTED FUNDING

Personal Postdoctoral Fellowship, Research Foundation Flanders (FWO) (ca.€ 230 000.-)
Travel Grant of the FWO for a one year visit in Germany (ca. € 15 000.-)
Best presentation and workshop award at the Summer University ICF 2013
Best poster award, Belgian Association of Psychological Sciences, annual meeting 2006

Karolien Notebaert, April, 2018